



King County

Best Starts for



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# Background

# King County Health & Human Services Transformation Vision (2013)

By 2020, the people of King County will experience significant gains in health and well-being because our community worked collectively to make the shift from a costly, crisis-oriented response to health and social problems, to one that focuses on prevention, embraces recovery, and eliminates disparities.



# The Road to Transmittal on June 1, 2016

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- 1<sup>st</sup> Round of community conversations - Summer/Fall of 2015
- Levy Passed - November 2015
- Launch of the *Children and Youth Advisory Board & Science and Research Panel*- February 2016
- Plan Development- January 2016-May 2016
- 2<sup>nd</sup> Round of community conversations spring of 2016
- Implementation Plan Transmittal June 1, 2016

# Children and Youth Advisory Board

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Abigail Echo-Hawk

Barbara Langdon

Benjamin Danielson

Brenda McGhee

Brian Saelens

Calvin Watts

Casey Osborn-Hinman

Catherine Lester, City of Seattle

Debbie Carlsen

Diane Lowry-Oakes

Ed Marcuse

Enrica Hampton

Hye-Kyung Kang

Janet Cady

Janet Levinger

Janis Avery

Councilmember Jesse Solomon, SCA

Karen Hart

Katie Hong

Laurie Lippold

Leslie Dozono

Margaret Spearmon

Mark Pursley

Mary Jean Ryan

The Honorable Nancy Backus, SCA

Nancy Woodland

Rochelle Clayton Strunk

Roxana Norouzi

Sarah Roseberry-Lytle

Terry Pottmeyer

Terry Smith, City of Bellevue

Trise Moore

Zam Zam Mohamed

# Science and Research Panel Members

<p><b>Kathyrn Aisenberg</b> <i>City of Seattle, Department of Education &amp; Early Learning</i></p>	<p><b>Lisa Mennet</b> <i>Cooper House</i></p>
<p><b>Chris Blodgett</b> <i>Washington State University, Child &amp; Family Research Unit</i></p>	<p><b>Patrick O'Carroll</b> <i>US Department of Health &amp; Human Services, Region 10 HHS</i></p>
<p><b>Cecilia Breinbauer</b> <i>University of Washington, Global Health/ Psychiatry &amp; Behavioral Sciences</i></p>	<p><b>Sara Roseberry-Lytle</b> <i>University of Washington, Institute for Learning &amp; Brain Sciences</i></p>
<p><b>Eric Bruns</b> <i>University of Washington, School Mental Health Assessment, Research and Training</i></p>	<p><b>Sue Spieker</b> <i>University of Washington, Catherine Barnard Center on Infant Mental Health &amp; Development</i></p>
<p><b>Ellen Frede</b> <i>Gates Foundation</i></p>	<p><b>Debra Sullivan</b> <i>National Black Child Development Institute</i></p>
<p><b>Judie Jerald</b> <i>Save the Children</i></p>	<p><b>Pooja Tandon</b> <i>Seattle Children's Research Institute</i></p>
<p><b>Hye-Kyung Kang</b> <i>Seattle University, Masters of Social Work Program</i></p>	<p><b>Eric Trupin</b> <i>University of Washington, Department of Psychiatry</i></p>
<p><b>Liliana Lengua</b> <i>University of Washington, Center for Child and Family</i></p>	<p><b>Edwina Uehara</b> <i>University of Washington, School of Social Work</i></p>
<p><b>Ed Marcuse</b> <i>Retired pediatrician and professor, Seattle Children's Hospital and University of Washington</i></p>	<p><b>Leslie Walker</b> <i>Seattle Children's Hospital</i></p>

# Community Conversations – Round 2

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- April 7<sup>th</sup> Highland Community Center
- April 13<sup>th</sup> Shoreline Conference Center
- April 21<sup>st</sup> Fall City Library
- April 22<sup>nd</sup> Issaquah School District
- April 27<sup>th</sup> Birch Creek Community Center
- May 3<sup>rd</sup> Vashon Island – JG Commons
- May 3<sup>rd</sup> Northgate Community Center
- May 4<sup>th</sup> New Holly Community Center
- May 9<sup>th</sup> Maple Valley Community Center
- May 16<sup>th</sup> Federal Way Council Chambers

# Underlying Principles



# Underlying Principles

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- Attention to disproportionality and multiculturalism is critical, and will be integral to how we focus investments.
- We will encourage innovative programs, built on the experiences of community partners and the needs and priorities of community residents.
- Investments in early childhood pose opportunities for *multi-generational* approaches, to capitalize on strengths within families and communities.
- We will build upon resilience and protective factors in children, youth and families across our County.
- We will emphasize promotion of positive development, relationships and community in addition to preventing negative outcomes and providing *early* interventions.
- Children and families will be connected with the resources and services they need.

# Recommended Investments

# BSK Funding Allocations

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## BSK FUNDING ALLOCATIONS

- **Invest Early.** Fifty percent will be invested in promotion, prevention and early intervention programs for children under age five, and pregnant women.
- **Sustain the Gain.** Thirty-five percent will be invested in promotion, prevention and early intervention programs for children and youth age five through 24.
- **Communities Matter.** Ten percent will be invested in strategies to create safe and healthy communities, such as increasing access to healthy, affordable food and expanding economic opportunities and access to affordable housing. This strategy will sustain and expand the partnership between King County and The Seattle Foundation on Communities of Opportunity.
- **Outcomes-Focused and Data-Driven.** Five percent will support evaluation, data collection, and improving the delivery of services and programs for children and youth.

# Expenditures Overview

The table below shows how the allocations described on the previous slide tie, at a high level, to the funding levels contained in the following slides.

Expenditures		Levy Total (2016-2021)	
<b>Eligible expenditures out of the first year's levy proceeds (Ord. 18088, Section 5.A)</b>			
	Youth and Family Homelessness Prevention Initiative	\$19,000,000	
	Election Costs	\$117,000	
	SUBTOTAL:	\$19,117,000	
<b>Eligible expenditures allocated by percentage (Ord. 18088, Section 5.C)</b>			
	Invest Early (Prenatal to 5 Years)	\$184,977,000	50%
	Sustain the Gain (5-24 Years)	\$129,483,000	35%
	Communities of Opportunity	\$36,996,000	10%
	Evaluation, Improvement, and Accountability Of this amount, \$1,000,000 is reserved for eligible services provided by prorationed fire and parks districts	\$18,498,000	5%
	SUBTOTAL:	\$369,954,000	100%
<b>Levy Reserves (60 days of expenditures)</b>		\$11,000,000	
<b>TOTAL USE OF LEVY PROCEEDS:</b>		\$400,071,000	

# Highlights: Changes Transmitted Plan

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- **New Ordinance – Reporting changes**
- **Additions and Highlights to Plan:**
  - Equity is embedded even more to align with the Executive's strategic plan-influenced by boards equity statement
  - Immunizations for older youth embedded
  - Technical Assistance added as a priority and at 1% of investments areas
  - Statement indicating that programs mentioned are not guaranteed funding

# Pre – 5 Programmatic approaches

Five Year Average  
(excludes 2016)

Total for the  
levy

**Innovation Fund for programs driven by specific community interests/needs**

\$1,560,000

\$8,162,000

**Home-Based Services**, including investments such as:

- Home visiting (NFP about \$800K), PCHP & other evidence-based programs
- Community-based programs and innovative approaches

\$9,230,000

\$46,645,000

**Community-Based Parenting Supports  
Parent/Peer Supports**

\$2,360,000

\$11,881,000

**Information for Parents/Caregivers on Healthy Development**

\$600,000

\$3,009,000

**Child Care Health Consultation**

\$2,230,000

\$11,264,000

# Pre – 5 Programmatic approaches

Five Year Average  
(excludes 2016)

Total for the  
levy

## Direct Services and System Building to Assure Healthy Development, including investments such as:

- Developmental screenings for all very young children (\$2.1M)
- Early intervention services (3.9M)
- System building for infant/early childhood mental health (1.3M)

\$7,310,000      \$37,328,000

## Workforce Development

\$1,440,000      7,349,000

## Help Me Grow Framework - Caregiver Referral System

\$1,490,000      \$7,894,345

## Investment in Public Health's Maternal/Child Health Services

\$9,590,000      \$51,444,655

## TOTAL

**\$184,977,000**

## 5 – 24 Programmatic approaches

Five Year  
Average  
(excludes 2016)

Total for the  
levy

**Build Resiliency of Youth and Reduce Risky Behaviors**, including investments such as:

\$11,400,000      \$58,155,000

- Trauma-informed schools and organizations (\$3.7M)
- Restorative Justice Practices (\$1.5M)
- Healthy relationships and domestic violence prevention for youth (\$1M)
- Quality out-of-school time programs (\$4M)
- Youth leadership and engagement opportunities (\$1M)

**Help Youth Stay Connected to Families and Communities**, including investments such as:

\$2,950,000      \$14,975,000

- Mentoring (\$1.5M)
- Family engagement and support (\$1.3M)

**Meet the Health and Behavior Needs of Youth**, including investments such as:

\$5,220,000      \$26,492,000

- Positive identity development (\$500K)
- School-based health centers (\$1.5M)
- Healthy and safe environments (\$1M)
- Screening and early intervention for mental health and substance abuse (\$2.1M)



## 5 – 24 Programmatic approaches

Five Year  
Average  
(excludes 2016)

Total for the  
levy

### Helping Young Adults Who Have Had Challenges Successfully Transition into Adulthood, including investments such as:

- Supporting youth to stay in-school
- Supporting Opportunity Youth to re-engage

\$1,480,000

\$7,480,000

### Stop the School to Prison Pipeline, including investments such as:

- Prevention/Intervention/Reentry (\$1.4M)
- Youth and Young Adult Employment (\$2.1M)
- Theft 3 and Mall Safety Pilot Project (\$700K)

\$4,380,000

\$22,381,000

**TOTAL**

**\$129,483,000**

# YFHPI Updates

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- **Council made several changes to the plan before approving it including:**
  - adding to focus communities
  - mandating a 50/50 split between case management and funds for families
- **Released Technical Assistance RFP** – Nonprofit Assistance Center awarded contract to support CBO's and to provide training to RFP reviewers
- **Released LGBTQ Awareness RFP** – Revelry Media was awarded the contract to support training to CBO's.

# YFHPI Updates

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- **Services RFP was due September 20, 2016**
  - Change of award amount based on community feedback
  - Intentional outreach to over 50 plus organizations
  - Five bidders conferences held across the county
  - Cultural Relevancy training provided to RFP reviewers
  - 64 applications received
  - Contracting expected in November



## **Goal: Improve outcomes in communities with much to gain**

- 40% of the county
- Prevention focus
- Health, housing, economic development and community cohesion
- Cross-sector collaboration, community ownership, catalyze additional resources
- Place-based investments, system and policy changes, toolkit and inclusive learning community
- Healthy and safe neighborhoods that support Best Starts for Kids

# Health Survey Updates

## *BSK Health Survey, Fall 2016, 2018, and 2020*

### Your Community's Voice Matters

- Get the word out to all communities
- Offered in English, Chinese, Russian, Somali, Spanish & Vietnamese
- Look for the Best Starts for Kids envelope



### Help Us Learn about King County Children & Families

- Families are experts on their children's health and well-being
- Questions on child's health, family & community

### Using Information to Make Decisions

- This survey will help collect data for the BSK initiative
- BSK will fund communities to promote health and well-being
- Results will be shared publically

# Health Survey Updates

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*We would like to ask for your help!*

Please spread the word about the survey:

- Share information through newsletters, social media, blogs & more
- Contact [BSK.data@kingcounty.gov](mailto:BSK.data@kingcounty.gov) for templates and materials
- Remind families that results will be completely confidential



# Measuring Success

# Key Performance Indicators-Most Recent

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## Prenatal to Age 5

- **Healthy Birth Outcomes**

*Source: Birth Certificates, Death Certificates*

- *Infant mortality*
- *Pre-term birth*

- **Lowering the rate of Child Abuse and Neglect**

*Source: Children's Administration, Department of Social and Health Services*

- **Flourishing & Resilient**

*Source: NEW Child Health Survey question based on HRSA Maternal and Child Health Bureau's National Survey of Children's Health*

- **Kindergarten Ready**

*Source: WA KIDS, Office of Superintendent of Public Instruction*

## 5 to 24 Years

- **Reading at 3rd grade level**

*Source: Roadmap Project, Office of Superintendent of Public Instruction*

- **Math at 4<sup>th</sup> grade level**

*Source: Office of Superintendent of Public Instruction*

- **On-time high school graduation**

*Source: Roadmap Project, Office of Superintendent of Public Instruction, Eastside Pathways*

- **Youth & young adults in school or working**

*Source: American Community Survey (Census)*

- **Excellent/very good health**

*Source: Behavior Risk Factor Surveillance Survey*

- **Youth who are not using illegal substances**

*Source: Healthy Youth Survey*

- **Flourishing & Resilient**

*Source: NEW Child Health Survey question based on HRSA Maternal and Child Health Bureau's National Survey of Children's Health*

- **Career or College Credential**

*Source: Roadmap Project/CCER*



# Evaluation and Measurement

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The Implementation plan contains the framework for evaluation. A more specific evaluation plan will be written and submitted for Council review in July 2017. The elements of this framework are:

- **Headline indicator:** BSK will *contribute* to improving headline (population) indicators (for example, on-time high school graduation), not be solely responsible for them
- **Population-Level Evaluation:** Compare population-level indicators over time, and by demographic characteristics such as age, gender, race, place and income
- **Strategy Area and Program-Level Evaluation:** Strategy areas may also include evaluations to learn what impact was experienced by individuals
- **Performance measures** How individuals are directly served by the program.
- **Measuring Policy, Systems and Environmental Change:** Details policy and system impacts, and lessons learned, about implementation of overall strategies
- **More Extensive Evaluation:** Continuum of evaluation strategies that range from verifying that something happened, to comparing intervention results with a statistically valid control group

# Reporting

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The following reports and information dissemination methods are anticipated for the levy.

- **First Report to Council.** By the end of year one, the Executive will submit to the King County Council the first annual report.
- **Annual Performance Evaluation Reports.** Performance Evaluation Reports will be drafted and submitted to the Council annually, with the first report using data from calendar year 2017 and submitted by July 2018.
- **Dashboards.** Evaluation staff will develop dashboards that reflect key indicators of population results that communicate results quickly and visually. These dashboards will be web-based and accessible to stakeholders and the community.
- **Progress Reports.** Narrative mid-term progress reports will also be submitted during the first two years of the levy and may be continued as needed.
- **Other Products.** The data and evaluation team will work with the communications team and community partners to identify other meaningful products for stakeholders, such as success stories, infographics, and technical assistance related to data or evaluation findings for stakeholder presentations will also be considered.

# Next Steps

# Road Map Ahead: Next Steps

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- Hiring of staff (33 FTE's) with 2016 appropriations
- Focus on capacity building for potential grantees
- Additional community input and outreach
- Budget appropriations for 2017-2018
- Development of Procurement Processes across departments by investment areas
- Dollars into communities January of 2017- July of 2017
- Evaluation Plan due to Council July of 2017

# Follow Us

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